

FYF FASHION FINDING YOUR FEET



PRESS RELEASE.....PRESS RELEASE.....PRESS RELEASE.....

This year, **Finding Your Feet** is proud to announce that it's charitable appeal at this year's 5th Finding your Feet Fashion show event will be in aid of Great Ormond Street Hospital and a very special champagne reception, show and party will take place on 28th November at Funky Buddha, in the heart of London's Mayfair.

Proceeds from ticket sales and donations on the evening will go to Great Ormond Street Hospital Children's charity who are in much need of urgent funds to support the redevelopment of their site, continue to fund their important research and provide better facilities for children and for their families that would otherwise be completely unobtainable under the NHS. Great Ormond Street Hospital deals with over 200,000 children and teenage patients a year, and as we work towards hosting this year's show, Great Ormond Street hospital Children's Charity urgently needs to raise £30million to finish phase two of its redevelopment programme in order to upgrade its oldest buildings to create additional space to allow more children to be treated.

<http://www.gosh.org/gen/redevelopment/>

To coincide with this year's charity appeal, **Finding Your Feet** Fashion are honoured to announce that this year's show will be supported by the iconic *Nicole Farhi* with a specially selected catwalk collection of designs put together specifically for the evening, as the Finding Your Feet Fashion platform is set to unveil some of the very best in student and graduate talent from across the UK, as they showcase some amazing collections. And make no mistakes; this little splendid lot of new designers will be up and coming talent to watch out for on every fashionista's hit list of blogs straight from the runways from every fashion capital city of the world.

Finding Your Feet Fashion will also be making a very special announcement on the night too, so please be sure to book your tickets in advance for this fantastic occasion, whilst we raise money for an amazing charity, to a back drop of up and coming inspirational talented young people, with a whole host of specially invited VIP guests, a VIP champagne reception, which wouldn't be possible without the backing and support of *Funky Buddha* in Mayfair and *Nicole Farhi* as well as all our other supporters and collaborators on the night, *Fenwick's*, *Wellicious*, *Academy Of Freelance Make-up*, *Live Healthy Love Life*, *Moet Hennessy*, *Marie Claire*, we look forward to another wonderful evening with you all.

Don't forget – VIP tickets are limited so please book in advance by following the below link.

<http://fyffashion.co.uk/calender/finding-your-feet-fashion-show-2013/>

*All graduate designers who are participating in this year's event with a collection will be announced 3 weeks prior to the show in our next press release so stay tuned and keep an eye on those all important social media websites.

For more information please check out the website www.fyffashion.co.uk



Fenwick

NICOLE FARHI

RUMEL

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